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**Bobcat Parts Made Tough, Impact-Resistant with Telene®**  
*"It's just easier to make a good part," says Indiana parts manufacturer*

**Louisville, KY, USA** – (February 8, 2010) – Bobcat® excavators need to take a lot of abuse (and still look good doing it). At Ashley Industrial Molding, engineers figured out how to more easily make Bobcat parts that are tough, impact-resistant and can maintain Bobcat's high appearance standards.

"We've been using Telene® DCPD-RIM to make parts for the forestry and agricultural industries for years," says Roger Pickens, Ashley Industrial Molding's director of sales. "Telene parts won't fracture if they're hit or bumped, they take well to painting, and they are easily bonded to hardware. We used what we learned with Telene to win the business making robust parts for Bobcat."

Available in the U.S. from Zeon Chemicals in Louisville, Kentucky, Telene is a low-viscosity liquid processed using Reaction Injection Molding (RIM) equipment with a self-cleaning mixing head. The two-component system is based on extra-high purity dicyclopentadiene (DCPD) reacting via a Ring Opening Metathesis Polymerization.

Telene is injected into a closed mold at low pressure and temperature (mold: 60 / 80 °C, components: 20 / 35 °C). Cycle times are usually four to six minutes, and Telene parts are self-demolding without the use of release agents. As the Telene system involves lower internal mold pressure than injection molding, the start-up investment for molds and other production equipment is minimized.

The results are highly reliable. “Telene has demonstrated a wide processing window that allows us to produce a consistently better quality part for our customers,” Pickens says. Ashley’s engineers say they’ve found Telene to be more tolerant of humidity and other manufacturing conditions.

“Consistently in making parts that meet or exceed the parent company’s standards makes a huge impact in our relationships with customers,” Pickens says. “They know about our success stories, and they trust us to provide solutions.”

For more information about Telene, please visit [www.telene.com](http://www.telene.com), or call Brian Stubbs at 502-435-3347.

#### **About Zeon Chemicals L.P.**

Zeon Chemicals L.P. is a wholly owned subsidiary of ZEON Corporation of Tokyo, Japan, a world leader in specialty elastomers, polymers and specialty chemicals. ZEON Corporation is one of the top producers of polymers in the world with plants in Asia, North America and Europe, and Research and Development laboratories in Kawasaki (Japan), Louisville (KY, USA) and Barry (UK).

#### **About Ashley Industrial Molding**

Ashley Industrial Molding (AIM) is a custom molder and painter of plastic products and assemblies. AIM is a leading manufacturer of quality SMC compression molded and RIM processed components for the agricultural, industrial, construction, forestry and military markets.

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